

Minutes of: HEALTH and Wellbeing Board

Date of Meeting: 20 October 2022

Present: Councillor T Tariq (in the Chair)
Councillors E O'Brien, R Brown and N Boroda, Helen Tomlinson - VCFA, Jeanette Richards – Director of Children and Young People, Will Blandamer – Director of Strategic Commissioning, Adrian Crook, - Director of Adult Social Care, Penny Martin - NCA, Sharon McCambridge – Six Town Housing, Lesley Jones – Director of Public Health

Also in attendance: Jon Hobday – Consultant in Public Health, Sandra Bruce – Assistant Director of Early Help and School Readiness, Helen Smith – Head of Strategic Performance and Intelligence, Elaine Radcliffe - Senior Medicines Optimisation Pharmacist, Gemma Iliadis - Integrated Neighbourhood Lead – East Bury, Cara Mullaney – Operations Manager.

Public Attendance: No members of the public were present at the meeting.

Apologies for Absence: G Little, Nawaz and Councillor T Pilkington

HWB.17 APOLOGIES FOR ABSENCE

See apologies for absence noted above.

HWB.18 DECLARATIONS OF INTEREST

Councillor Tariq declared an interest in the Health and Wellbeing Board due to being a member of Oldham's Health and Wellbeing Board and a Manager of Oldham Healthwatch.

HWB.19 MINUTES OF PREVIOUS MEETING

The minutes of the last meeting held on 7 July 2022 were agreed as an accurate record and signed by the Chair.

HWB.20 MATTERS ARISING

There were no matters arising.

HWB.21 PUBLIC QUESTION TIME

There were no public questions.

HWB.22 FINAL PHARMACEUTICAL NEEDS ASSESSMENT

Elaine Radcliffe, Senior Medicines Optimisation Pharmacist reported that the Health and Wellbeing Board has a statutory responsibility to publish and keep up to date a

Pharmaceutical Needs Assessment (PNA). The PNA assessment has been produced and brought to the Health and Wellbeing Board to be agreed prior to final publication.

Elaine Radcliffe explained that the draft PNA was brought to the last Health and Wellbeing Board meeting held on 7 July 2022. Since that meeting the draft PNA was subject to a 60-day consultation period, which closed on the 13 September 2022. Five responses to the consultation were received, which all agreed with the conclusion of the draft PNA, that there were no unmet pharmaceutical needs in the borough.

Lesley Jones, Director of Public Health highlighted that there is a report within the agenda pack from a survey completed by Healthwatch, which was requested at the last Health and Wellbeing Board meeting. The survey was completed to understand patients experiences of pharmacies, with the results being generally positive.

In response to a question from Councillor O'Brien around how the assessment can be used in regeneration planning, Elaine Radcliffe explained that applications are processed through NHS England, they use the PNA document to see if it is suitable to move or close a pharmacy. A substantial change in the document would mean that the document would have to be re-written, usually the document is re-written every 3 years.

It was agreed:

1. To thank all involved in producing the PNA.
2. The Health and Wellbeing Board approve the final PNA report for publication.

HWB.23 ANTI-POVERTY STRATEGY

Jon Hobday, Consultant in Public Health provided an update on the anti-poverty strategy. The presentation highlighted the progress to date which included the creation of the anti-poverty strategy and plan, an anti-poverty steering group, a cost of living summit, warm banks, results from a GM survey and promotional work that had taken place.

In response to Councillor O'Brien's question around targeted outreach work, Jon Hobday explained that layering data will inform which areas to target, then a targeted plan can be created.

A discussion took place around using different strategies to help people who are living in poverty. Sharon McCambridge gave an example of a strategy that Six Town Housing are piloting, which includes wrap around support for a person, where all the help is in one room. Jon Hobday explained the importance of making every contact with a person count and provided an example of food banks who are excellent at providing support and guidance.

In response to Penny Martin's question around a wider strategy to inform people about opportunities, Jon Hobday explained that there is a communication strategy which is targeted in areas of deprivation and on social media. It was explained that this was an ongoing piece of work.

Lesley Jones reported that an estimated 40% of the population are projected to move into poverty and was struck by the amount of people who are providing support to others who are struggling with their own circumstances. Lesley Jones advised that people are committed and working collaboratively and questioned how evidence can be gathered to change support nationally.

HWB.24 HEALTH AND WELLBEING OUTCOMES

Lesley Jones reported that the outcome indicators that were selected for the Health and Wellbeing Board are key contributors to life expectancy and highlighted that there are lots of indicators driven by health and care but also wider determinants of health.

Helen Smith, Head of Strategic Performance and Intelligence provided the Board with an update around the progress of the health and wellbeing dashboard. New indicators have been added to the dashboard as per the NHS Operational Planning Guidance, and that in the future they plan to incorporate an inequalities drill down. Helen Smith shared a PowerPoint presentation and provided a summary of each indicator and an overview of the data. The indicators that were discussed were cardiovascular disease (CVD), cancer, mental health, stroke, diabetes, chronic respiratory, chronic kidney disease, musculoskeletal (MSK) and maternal and child health.

Lesley Jones highlighted that in terms of CVD, there is a real focus to improve the impact on primary and secondary care with an approval through Cabinet being made for £550k to invest in neighbourhood teams. The work completed around CVD will have a positive impact around strokes.

Lesley Jones informed members that there is a whole programme of works taking place in Bury around diabetes and that there will be a paper at the next Health and Wellbeing Board around the cancer work.

Lesley Jones reported that Adrian Crook, Director of Adult Social Care is leading on a piece of work around mental health and Jon Hobday in leading on the Suicide Prevention Group.

Penny Martin provided an update around frailty, where a trial took place at the hospital to create a designated area with a multi-disciplinary team to look at frailty cases rather than patients going through A&E. Penny reported that last week, 38 patients went through the trial with only 8 patients being admitted into hospital. Penny advised that the NCA would like to link the work with the virtual hospitals and will be going live with this way of working as of next week.

Lesley Jones advised of a piece of work being done through the Family Hubs which will look at a safety equipment loan scheme which will relate to the maternal and child health outcome indicator.

In response to a question from Councillor Tariq around working collaboratively, Lesley Jones suggested that at the next Health and Wellbeing Board meeting work can be showcased around a deeper level of collaboration. Lesley Jones highlighted the lessons learned from the pandemic including a deeper level of community engagement and co-production. Helen Smith reported that integrated data is being collated across the council and advised of a data management strategy, Helen explained that she doesn't want to lose the collaborative way of working that was achieved throughout the pandemic.

Councillor Brown questioned the significant drop in the data around diabetes and chronic respiratory issues in children under the age of 19.

It was agreed:

1. Lesley Jones and Helen Smith to look at the data around the significant drop in cases for diabetes and Chronic Respiratory issues.
2. To invite Collaborate Out Loud to the next Board meeting to showcase their work.
3. To have a report on the Cancer work at the next Health and Wellbeing Board meeting.

HWB.25 WIDER DETERMINANTS - COMMUNITY SAFETY AND COHESION

Helen Tomlinson, VCFA gave a presentation on community cohesion and inclusion. The presentation highlighted the work of the Community Safety Partnership, this included hate crime awareness, inclusion events and support for refugees and asylum seekers. The work of the Violence Reduction Unit was shared, the approach is community-led and has been co-designed and co-produced with young people and stakeholders in Bury East. Social prescribing and networks were highlighted as a way of connecting and collaborating and examples were given of the impact that social prescribing has had on the community and what the recent investments in the VCSE sector have achieved.

Members of the Board discussed the work presented around the barriers that some people have with local government who prefer to work with faith group, that voluntary groups are stretched, and that this was of working is vital. It was felt that giving power back to the communities was the right thing to do.

It was agreed

1. To thank Helen Tomlinson for the update.

HWB.26 HEALTH RELATED BEHAVIOUR - LET'S LIVE WELL HEALTH IMPROVEMENT FUND

Jon Hobday, Consultant in Public Health provided a report and presentation around the LET's Live Well Health Improvement Fund. The presentation highlighted how the use of the Covid funding has been used to assist recovery, improve health behaviour and reduce inequalities, whilst aligning with the wider Bury 'Let's Do It' strategy principles. There was £452K awarded to a range of different community groups; marketing and branding were developed for all project to use, and they were provided with social media packs. The results of the health improvement fund were shared, there were 12, 540 people who had engaged.

In response to Councillor O'Brien question around how to build on the work that has already taken place, Jon Hobday explained that there has been reflection on what worked well and there is now a template to support the process if any funding is provided in the future. Lesley Jones further explained that there is a proposal being developed around a neighbourhood wellness model which could be a way of ensuring that this approach continues.

It was agreed:

1. Board members to watch the video link on the presentation, which highlights the energy of community groups and the impact of the health improvement fund.

HWB.27 COMMUNITY AND PERSON CENTRE APPROACHES - IMPACT OF ETHNOGRAPHIC APPROACHES WITH CASE STUDIES

Gemma Iliadis, Integrated Neighbourhood Lead – East Bury and Cara Mullaney, Operations Manager attended the Board to provide a case study around the impact of ethnographic approaches. The presentation highlighted that by using the strength-based approach and the assets that they already have; it can make a positive impact on a person and make financial savings. There have been 4 cases studies completed which all have good outcomes.

Members discussed the case study presented and the work of the East Integrated Neighbourhood Team and reported that it is important to see case studies to highlight the

positive work being done. It was suggested that this approach needs champions to drive forward a cultural change to ensure that it becomes embedded.

It was agreed:

1. To thank Gemma and Cara for attending the Board meeting.
2. The update be noted.

HWB.28 HEALTH AND CARE SERVICES - UPDATE ON DEVELOPMENT OF THE FAMILY HUB MODEL

Sandra Bruce, Assistant Director of Early Help and School Readiness gave a presentation of the development of the Family Hub Model. The presentation highlighted that the statutory framework has a focus on preventative work with families from pre-birth through childhood.

A recent Josh MacAlister review has shown that the national picture has changed over the last 10 years, with an increase of referrals to social care, increased child protection plans and an increase in looked after children, whilst more money has been directed to specialist services and less money has been invested into preventative services.

Sandra explained the drivers for creating the Family Hubs, which included working with the voluntary sector and wider community, building on assets and strengths in families, focusing on delivering in neighbourhoods and focusing on prevention. An update of the progress made in implementing the Family Hubs was shared.

Board members agreed that this work is collaborative and positive.

It was agreed:

1. Sandra Bruce be thanked for the update.
2. The update be noted.

HWB.29 UPDATE FROM HEALTH PROTECTION BOARD

An update report from the Health Protection Board was included within the agenda pack for information.

It was agreed:

1. The report be noted.

HWB.30 GM POPULATION HEALTH BOARD FEEDBACK

Lesley Jones, Director of Public Health updated the Board on the GM Population Health Board meetings. Lesley explained that two meetings have taken place so far and the meetings are Chaired by Geoff Little, Chief Executive. The Board undertook a deep dive inquiry into the impact of poverty on health and inequalities in Greater Manchester, a report has been attached within the agenda pack for information.

It was agreed:

1. The papers on the development of the new GM Integrated Care Partnership Strategy - will be circulated with the minutes of the meeting.

HWB.31 URGENT BUSINESS

As it was Lesley Jones' last Health and Wellbeing Board meeting as the Director of Public Health, Board members and Officers thanked Lesley for her hard work, significant input into the public health agenda and response to the Covid-19 pandemic.

COUNCILLOR T TARIQ
Chair

(Note: The meeting started at 6.00 pm and ended at 8.05 pm)